



**'The Human City'  
Ibirapuera Park, São Paulo  
4 – 6 June 2013**

[www.newcitiessummit2013.org](http://www.newcitiessummit2013.org)

Program  
*Programação*

Please note: All of the plenary sessions will be translated in both English and Portuguese, as well as many of the other sessions. Please refer to the specific sessions for further information.

*Por favor, observar que as sessões plenárias serão em inglês e português, e algumas das outras sessões também serão em ambos os idiomas. Por favor, consulte as sessões específicas para obter mais informações.*

## Monday June 3, 2013

2:00 - 5:00 pm OCA Pavilion	<b>Registration opens (<i>please note the Summit is invite only</i>)</b> <i>Abertura das inscrições (apenas para convidados)</i>
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## Tuesday June 4, 2013

8:00 - 9:30 am OCA Pavilion	<b>Registration of participants with coffee (<i>please note the Summit is invite only</i>)</b> <i>Cadastro dos participantes com café (apenas para convidados)</i>
9:30 - 9:45 am Auditório Ibirapuera	<b>Welcome by the New Cities Foundation</b> <span style="border: 1px solid black; padding: 2px;">English &amp; Portuguese</span> <i>Palavras de boas-vindas da New Cities Foundation</i>  <b>Mathieu Lefevre</b> , Executive Director <b>John Rossant</b> , Chairman
9:45 - 10:00 am Auditório Ibirapuera	<b>Opening Keynote Address</b> <span style="border: 1px solid black; padding: 2px;">English &amp; Portuguese</span> <i>Palestra especial de abertura</i>  <b>Fernando Haddad</b> , Mayor of the City of São Paulo
10:00 – 11:15 am Auditório Ibirapuera	<b>Opening Plenary: What is the Human City?</b> <span style="border: 1px solid black; padding: 2px;">English &amp; Portuguese</span> <i>Plenária de abertura: O que é a Cidade Humana?</i>  Speakers / Palestrantes:  <b>Wim Elfrink</b> , Executive VP, Industry Solutions; Chief Globalisation Officer, Cisco <b>Reinaldo Garcia</b> , President & CEO, GE Latin America <b>Ashwin Mahesh</b> , Innovator and Public Policy Researcher, National Institute of Advanced Studies, India; CEO, Mapunity; Editor, India Together <b>Saskia Sassen</b> , Robert S. Lynd Professor of Sociology; Co-Chair, The Committee on Global Thought, Columbia University

	<p>Moderator / Moderador:  <b>Andrew Tuck</b>, Editor, Monocle</p>
11:15 - 12:00 pm OCA Pavilion	<p><b>Networking Break</b>  <i>Intervalo para networking</i></p>
12:00 - 1:15 pm OCA Pavilion	<p><b>Breakout Sessions</b>  <i>Sessões paralelas</i></p>
'Paulista' Room	<p><b>São Paulo: Large Scale Change</b> <span style="border: 1px solid green; padding: 2px;">English &amp; Portuguese</span>  <i>São Paulo: Grande Escala Mudança</i>  <i>(organized by <a href="#">Arq.Futuro</a>)</i></p> <p>Speakers / Palestrantes:</p> <p><b>Fernando de Mello Franco</b>, Secretary of Urban Development, City of São Paulo  <b>Marco Siqueira</b>, Director of Investments, Odebrecht  <b>Silvio Torres</b>, Secretary of Housing, State of São Paulo  <b>Philip Yang</b>, Founder of Instituto Urbem</p> <p>Moderator / Moderador:  <b>Vera Brandimarte</b>, Editor, Valor Economico</p>
'Trocadero' Room	<p><b>The Future of Urban Mobility</b> <span style="border: 1px solid green; padding: 2px;">English</span>  <i>O futuro da mobilidade urbana</i></p> <p>Speakers / Palestrantes:</p> <p><b>Carlos Aranha</b>, Account Executive, Google Brasil  <b>MarySue Barrett</b>, CEO &amp; President, Chicago Metropolitan Planning Council  <b>Tania Conte Cosentino</b>, Zone President – South America, Schneider Electric  <b>Romi Roy</b>, Deputy Director, UTTIPEC Delhi Development Authority, India  <b>Eduardo Saccaro</b>, Director, Sales and Business Development - Brazil, Bombardier Transportation</p> <p>Speaker &amp; Moderator / Palestrante &amp; Moderador:  <b>Susan Shaheen</b>, Adjunct Professor and Co-Director, Transportation Sustainability Research Center, University of California, Berkeley</p>
'Beverly Drive' Room	<p><b>Big Urban Data</b> <span style="border: 1px solid green; padding: 2px;">English</span>  <i>Grandes dados urbanos</i></p> <p>Speakers / Palestrantes:</p> <p><b>Rand Hindi</b>, Co-Founder &amp; CEO, Snips  <b>Pedro Junqueira</b>, Head of the Operations Center, Rio de Janeiro  <b>Bruno Letchague</b>, Executive Vice President, Global Sales Strategy &amp; Operations, 3DS Value Solutions; North America Managing Director  <b>Cristian Norlin</b>, Master Researcher, Ericsson Research User Experience Lab  <b>David Sasaki</b>, Principal – Investments, Omidyar Network</p>

	Moderator / Moderador: <b>Michael Chui</b> , Principal, McKinsey Global Institute; Former first CIO, City of Bloomington	
1:15 - 2:25 pm OCA Pavilion	<b>Lunch</b> <i>Almoço</i>	
2:25 - 2:45 pm Auditório Ibirapuera	<b>Keynote Address by Daniel Libeskind</b> <i>Palestra principal Daniel Libeskind</i>	English & Portuguese
2:45 - 4:00 pm Auditório Ibirapuera	<b>Plenary : BUILD</b> <i>Plenária: CONSTRUA</i> <i>(Organized with <a href="#">Arq.Futuro</a>)</i>  Speakers / Palestrantes:  <b>Fahd Al Rasheed</b> , Managing Director & CEO, Emaar Economic City <b>Jay Collins</b> , Vice Chairman of Corporate & Investment Banking, Citi <b>Daniel Libeskind</b> , Architect, Studio Daniel Libeskind <b>Jan Wäreby</b> , Senior Vice President, Head of Sales & Marketing, Ericsson <b>Otavio Zarvos</b> , President, Idea Zarvos Real Estate  Moderator / Moderador: <b>Greg Lindsay</b> , World Policy Institute; NYU and Fast Company	English & Portuguese
4:00 - 4:45 pm OCA Pavilion	<b>Networking Break</b> <i>Intervalo para networking</i>	
4:45 - 6:00 pm OCA Pavilion	<b>Breakout Sessions</b> <i>Sessões paralelas</i>	
'Paulista' Room	<b>Future-Proof Cities: Resilience and Preparedness</b> <i>Cidades à prova do futuro: resiliência e prevenção</i>  Speakers / Palestrantes:  <b>Juan Carlos Castilla-Rubio</b> , CEO, Planetary Skin Institute <b>Jay Collins</b> , Vice Chairman of Corporate & Investment Banking, Citi <b>Pedro Jacobi</b> , President, ICLEI Brazil <b>Lawrence E. Jones</b> , Vice President, Utility Innovations & Infrastructure Resilience, Alstom Grid Inc. <b>David Stevens</b> , Senior Program Adviser, UNISDR  Introduced and moderated by / Moderador: <b>Adam Freed</b> , Director, Global Securing Water Program, The Nature Conservancy	English & Portuguese
'Trocadero' Room	<b>What Works Session #1</b> <i>Sessão "O que funciona" #1</i> <i>(In partnership with the <a href="#">Huffington Post</a>)</i>  <b>Assaf Biderman</b> , MIT SENSEable City Lab <b>Mauricio Brandao</b> , Co-founder, BijaRi <b>Eric Bunge</b> , Co-founder and Principal at nARCHITECTS <b>Hans Dohmann</b> , Deputy Mayor of Health, Rio de Janeiro	English

	<p><b>Nirmal Kumar</b>, Founder and Chairman, Nirmal Foundation  <b>Alessandra Orofino</b>, Co-founder and General Manager, Purpose Brazil</p> <p>Moderator / Moderador:  <b>Anacláudia Rossbach</b>, Director &amp; President, Rede Interação</p>
'Beverly Drive' Room	<p><b>City Strategies for Business</b> <span style="border: 1px solid green; padding: 2px;">English</span></p> <p><i>Estratégias da cidade para negócios</i></p> <p>Speakers / Palestrantes:</p> <p><b>Abel Ang</b>, CEO, Economic Development Innovations Singapore  <b>Anil Menon</b>, President of Globalisation and Smart + Connected Communities, Cisco  <b>Wilson Poit</b>, President, São Paulo Business (Development and Investment Promotion Agency of São Paulo)  <b>Henry Ritchie</b>, Partner, McKinsey &amp; Company, Rio de Janeiro</p> <p>Moderator / Moderador:  <b>Lady Barbara Judge CBE</b>, Chairman, UK Pension Protection Fund</p>
6:00 - 8:00 pm OCA Pavilion	<p><b>Reception</b></p> <p><i>Recepção</i></p>
7:30 - 10:00 pm	<p><b>New Cities Foundation Members' Dinner</b> <i>(invitation only)</i></p> <p><i>Jantar para Membros Associados da New Cities Foundation</i></p>

## Wednesday June 5, 2013

8:00 - 9:45 am OCA Pavilion	<p><b>Coffee</b></p> <p><i>Café</i></p>
9:45 - 10:45 am Auditório Ibirapuera	<p><b>Plenary: PARTICIPATE</b> <span style="border: 1px solid green; padding: 2px;">English &amp; Portuguese</span></p> <p><i>Plenária: PARTICIPE</i></p> <p>Speakers / Palestrantes:</p> <p><b>Alain Aumais</b>, Vice President - Americas, Systems Division, Bombardier Transportation  <b>José Fortunati</b>, Mayor of Porto Alegre; President of the National Front of Mayors  <b>Oded Grajew</b>, Founder &amp; General Coordinator of the Executive Secretariat, Rede Nossa São Paulo  <b>Alessandra Orofino</b>, Co-founder and General Manager, Purpose Brazil  <b>Thomas A. Shannon</b>, US Ambassador to Brazil  <b>Ezra Suleiman</b>, IBM Professor of International Studies; Professor of Politics, Princeton University  <b>Pedro Villares</b>, President Director, Instituto Natura</p> <p>Moderator / Moderador:  <b>Matthew Shirts</b>, Chief Editor, National Geographic Brazil</p>
10:45 - 11:05 am Auditório Ibirapuera	<p><b>AppMyCity! Prize</b> <span style="border: 1px solid green; padding: 2px;">English &amp; Portuguese</span></p>

	<p>Presentation by finalists/ <i>Apresentações dos finalistas:</i></p> <p><b>Lior Harsat</b>, Founder, "BuzzJourney"  <b>Lily Liu</b>, Founder &amp; CEO, "PublicStuff"  <b>Gustavo Maia</b>, Founding Partner, "Colab"</p>
11:05 - 11:45 am OCA Pavilion	<p><b>Networking Break</b>  <i>Intervalo para networking</i></p>
11:45 - 1:00 pm OCA Pavilion	<p><b>Breakout Sessions</b>  <i>Sessões paralelas</i></p>
'Paulista' Room	<p><b>Urban Security</b> <span style="border: 1px solid green; padding: 2px;">English &amp; Portuguese</span>  <i>Segurança urbana</i></p> <p>Speakers / <i>Palestrantes:</i></p> <p><b>Sophie Body-Gendrot</b>, Professor of Political Science and American Studies, Sorbonne University; Director of the Center for Urban Studies; Former President, European Society of Criminology  <b>Alejandro Echeverri</b>, Director of Urbam, Center for Urban and Environmental Studies, Universidad EAFIT  <b>Martha Mesquita Da Rocha</b>, Police Chief, Rio de Janeiro  <b>Paula Miraglia</b>, Former Director General, International Center for the Prevention of Crime  <b>Ellen Gracie Northfleet</b>, Former Chief Justice, Federal Supreme Court of Brazil</p> <p>Moderator / <i>Moderador:</i>  <b>Andrew Downie</b>, Bureau Chief - Brazil, Time Magazine</p>
'Trocadero' Room	<p><b>Information as the New Urban Utility</b> <span style="border: 1px solid green; padding: 2px;">English</span>  <i>Informação como o novo bem urbano</i></p> <p>Speakers / <i>Palestrantes:</i></p> <p><b>Qin Bo</b>, Deputy Head, Department of Urban Planning and Management, School of Public Affairs, Remin University  <b>Rosemary Feenan</b>, Director - Global Research, Jones Lang LaSalle  <b>Hock Yun Khoong</b>, Assistant Chief Executive, Infocomm Development Authority of Singapore  <b>Jesper Rhode</b>, Head of Innovation, Partnership and Alliances, Ericsson Latin America</p> <p>Moderator / <i>Moderador:</i>  <b>Maria Teresa Diniz</b>, Executive Coordinator, USP Cidades</p>
'Beverly Drive' Room	<p><b>The Future of Work</b> <span style="border: 1px solid green; padding: 2px;">English</span>  <i>O futuro do trabalho</i></p> <p>Speakers / <i>Palestrantes:</i></p> <p><b>Lourenço Bustani</b>, Founder &amp; CEO, Mandalah  <b>Korrie Louwes</b>, Vice Mayor of Rotterdam  <b>Edo Rocha</b>, Founder, Edo Rocha Espaços Corporativos</p>

	<p><b>Eric van den Broek</b>, Co-founder, Mutinerie Co-Working Space</p> <p>Moderator / Moderador:  <b>Greg Lindsay</b>, World Policy Institute, NYU and Fast Company</p>	
1:00 - 2:15 pm OCA Pavilion	<p><b>Lunch</b>  <i>Almoço</i></p>	
2:15 - 3:15 pm Auditório Ibirapuera	<p><b>Plenary: PLAY</b>  <i>Plenária: DIVIRTA-SE</i>  Speakers / Palestrantes:</p> <p><b>Alex Atala</b>, Chef, D.O.M.  <b>Michael Lynch</b>, CEO, West Kowloon Cultural District Authority  <b>Mike Rawlings</b>, Mayor of Dallas</p> <p>Moderator / Moderador:  <b>Simon Kuper</b>, Columnist, Financial Times</p>	English & Portuguese
3:15 - 4:00 pm OCA Pavilion	<p><b>Networking Break</b>  <i>Intervalo para networking</i></p>	
4:00 - 5:15 pm OCA Pavilion	<p><b>Breakout Sessions</b>  <i>Sessões paralelas</i></p>	
'Paulista' Room	<p><b>Mega Events</b>  <i>Megaeventos</i>  Speakers / Palestrantes:</p> <p><b>Nádia Campeão</b>, Deputy Mayor, City of São Paulo  <b>Hazem Galal</b>, Partner, Leader - Global Cities and Local Government Network, PricewaterhouseCoopers  <b>Liu Kang</b>, Dean of the Institute of Arts and Humanities, Shanghai Jiaotong University &amp; Director of China Research Center, Duke University  <b>Daniel Meniuk</b>, Executive Director – Infrastructure, GE Global Growth &amp; Operations  <b>Letícia Osório</b>, Program Officer, Ford Foundation</p> <p>Moderator / Moderador:  <b>Joshua Goodman</b>, Economics and Politics Journalist, Bloomberg News</p>	English & Portuguese
'Trocadero' Room	<p><b>What Works Session # 2</b>  <i>Sessão "O que funciona" # 2</i>  (In partnership with the <a href="#">Huffington Post</a>)</p> <p><b>Patrik Cerwall &amp; Naureen Kabir</b>, Ericsson and New Cities Foundation, Connected Commuting  <b>Rand Hindi</b>, Co-founder and CEO, Snips  <b>Eric van den Broek</b>, Co-founder, Mutinerie Co-Working Space  <b>Zia Yusuf</b>, President &amp; CEO, Streetline Inc.</p> <p>Moderator / Moderador:  <b>Anacláudia Rossbach</b>, Director &amp; President, Rede Interação</p>	English

'Beverly Drive' Room	<b>The Creative City</b> <i>A Cidade Criativa</i> (In partnership with <a href="#">frog Design</a> ) <b>Scott Nazarian</b> , Executive Creative Director, frog Design <b>David Zemanek</b> , Director - Major Accounts, frog Design	English
5:30 – 6:30 pm <i>Auditório Ibirapuera</i>	<b>Plenary: INCLUDE</b> <i>Plenária: INCLUA</i> Speakers / <i>Palestrantes</i> : <b>Alfredo Brillembourg</b> , Chair of Architecture and Urban Design, Institute of Urban Design, ETH Zurich <b>Michael Keith</b> , Professor of Sociology and Migration Studies, University of Oxford <b>Sean McKaughan</b> , Chairman, Fundación Avina <b>Aromar Revi</b> , Director, Indian Institute for Human Settlements <b>Ye Yumin</b> , Dean of the Department of Urban Planning and Management, School of Public Affairs, Renmin University Moderator / <i>Moderador</i> : <b>Ben Hecht</b> , President & CEO, Living Cities	English & Portuguese
6:30 - 6:35 pm <i>Auditório Ibirapuera</i>	<b>Closing remarks by the New Cities Foundation</b> <i>Palavras de encerramento da New Cities Foundation</i>	English & Portuguese
6:35 - 8:30 pm <i>Auditório Ibirapuera</i>	<b>Closing Reception</b>	

<b>Thursday June 6, 2013</b>		
9:00 am - 1:00pm	<b>Site visits organized with the City of São Paulo</b> <i>Visitas à projetos organizadas com a cidade de São Paulo</i>	